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b1BANK Names John Michael Robinson III, Managing Director of the Acadiana Market

Baton Rouge, La. - John Michael Robinson III has been named managing director of the Acadiana market of b1BANK, the banking subsidiary of Business First Bancshares, Inc. (Nasdaq: BFST). In this position, Robinson will lead all banking operations including lending, product sales and customer service.

"John Michael has a proven ability to develop successful relationships with clients in Louisiana and Texas markets," said Mike Nizzo, regional president of b1BANK. "His experience in assisting companies in evaluating opportunities and assessing capital structures to identify financial services and tools that support growth makes him the perfect choice to lead our growing Acadiana market."

Robinson recently served as senior vice president, commercial banking team leader for First Horizon Bank in Houston, Tx. He has extensive experience working with clients to support their needs through senior, junior, and institutional capital, liquidity management, interest rate derivatives, syndicated finance, as well as merger and acquisition financing.

"b1BANK has a strong record of contributing to the economic development of its local communities through investments like our commitment to Moncus Park and building lasting relationships with growing local companies," said Robinson. "I am honored to continue the stewardship of those efforts to support our vibrant Acadiana community."

A Baton Rouge native, Robinson enjoys being deeply involved in the local communities he has resided in, most recently serving as chair of the Houston Banker's classic benefitting local charities and enjoys coaching recreational sports teams. John Michael and his family have relocated to Lafayette and are looking forward to raising their growing family in the Acadiana community.

About Business First Bancshares, Inc.

As of June 30, 2024, Business First Bancshares, Inc., (Nasdaq: BFST) through its banking subsidiary b1BANK, has $6.7 billion in assets, $6.1 billion in assets under management through b1BANK's affiliate Smith Shellnut Wilson, LLC (SSW) (excludes $0.9 billion of b1BANK assets managed by SSW) and operates Banking Centers and Loan Production Offices in markets across Louisiana and the Dallas and Houston, Texas areas, providing commercial and personal banking products and services. Commercial banking services

include commercial loans and letters of credit, working capital lines and equipment financing, and treasury management services. b1BANK was awarded #1 Best-In-State Bank, Louisiana, by Forbes and Statista, and is a multiyear winner of American Banker's "Best Banks to Work For." Visit b1BANK.com for more information.

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